

# C&S Store Development Services

# **C&S Mapping Program**

- Detailing trade areas and their supermarket competition is one of the many uses of this program.
- We are also capable of showing where our customers live within a specific trade area.



## **Demographics**

Demographics are used for determining a detailed account of the population that live within a specific trade area including: race, age, household income, housing size, employment, education & other more detailed information.

The Source of this information is Environics Analytics. via Spotlight.

## **Real Estate & Business Development**

- Assist retailers with leases negotiations
- Market analysis for new and/or expanded stores
- Project Cash flow Analysis: Preliminary Project Viability
- Succession Planning

### **Assist Retailers with:**

- Letter of Intent
  - Simple Letter of Intent
  - Complex Letter of Intent
  - Letter of Intent Revisions
- Lease Negotiations
  - Assist with Lease Negotiations
- Market Analysis Study fees are based on the specific project
- Financial Analysis
  - Preparation of P&L
  - P&L Revisions



For more information or questions about this program contact:
All Regions: Dennis Campbell (717)472-1277 or email decampbe@cswg.com



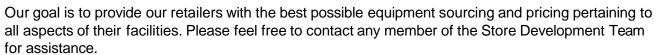
# C&S Store Development Services

# Store Layout, Design & Fixturing

The C&S Store Development Department can assist with the layout and design of a new store, remodel, or expansion; from initial concept design to completed construction.

The following services are provided to C&S retailers:

- CAD Planning Services
- Floor plan design and fixturing
- Prep room layout
- Provide equipment specification and cut sheets for all C&S supplied equipment
- · Project bidding for equipment



The services above are provided to C&S retailers on a fee basis:

Service fees are based on total square footage of the project with a traditional grocery/food service layout. A proposal will be prepared on a project by project basis per the needs of the customer.



Store Equipment

- The C&S Store Development Department provides a full line of store equipment and refrigeration for all the general and specific needs of the Retailers
- The department has a long term direct marketing relationship with numerous national equipment manufacturers and suppliers to provide our retailers a wide selection of equipment at competitive pricing
- The department also provides complete new store equipment packages and renovated equipment packages, for new stores, expansions and remodels
- Equipment is provided to the retailer at very competitive prices. Also, we offer equipment at specially discounted prices on a monthly, seasonal, and special promotion basis



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