

## C&S Mapping Program

- Detailing trade areas and their supermarket competition is one of the many uses of this program.
- We are also capable of showing where our customers live within a specific trade area.



## Demographics

Demographics are used for determining a detailed account of the population that live within a specific trade area including: race, age, household income, housing size, employment, education & other more detailed information.

*The Source of this information is Environics Analytics. via Spotlight.*

## Real Estate & Business Development

- Assist retailers with leases negotiations
- Market analysis for new and/or expanded stores
- Project Cash flow Analysis: Preliminary Project Viability
- Succession Planning

### Assist Retailers with:

- Letter of Intent
  - Simple Letter of Intent
  - Complex Letter of Intent
  - Letter of Intent Revisions
- Lease Negotiations
  - Assist with Lease Negotiations
- Market Analysis Study fees are based on the specific project
- Financial Analysis
  - Preparation of P&L
  - P&L Revisions



For more information or questions about this program contact:  
All Regions: Dennis Campbell (717)472-1277 or email [decampbe@cswg.com](mailto:decampbe@cswg.com)

## Store Layout, Design & Fixturing

The C&S Store Development Department can assist with the layout and design of a new store, remodel, or expansion; from initial concept design to completed construction.

The following services are provided to C&S retailers:

- CAD Planning Services
- Floor plan design and fixturing
- Prep room layout
- Provide equipment specification and cut sheets for all C&S supplied equipment
- Project bidding for equipment



Our goal is to provide our retailers with the best possible equipment sourcing and pricing pertaining to all aspects of their facilities. Please feel free to contact any member of the Store Development Team for assistance.

The services above are provided to C&S retailers on a fee basis:

Service fees are based on total square footage of the project with a traditional grocery/food service layout. A proposal will be prepared on a project by project basis per the needs of the customer.

## Equipment Supply

### Store Equipment

- The C&S Store Development Department provides a full line of store equipment and refrigeration for all the general and specific needs of the Retailers
- The department has a long term direct marketing relationship with numerous national equipment manufacturers and suppliers to provide our retailers a wide selection of equipment at competitive pricing
- The department also provides complete new store equipment packages and renovated equipment packages, for new stores, expansions and remodels
- Equipment is provided to the retailer at very competitive prices. Also, we offer equipment at specially discounted prices on a monthly, seasonal, and special promotion basis



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